



europæana fashion

Press Release

Europeana Fashion Now Available to the Public

Florence - December 13, 2013

On 13 December 2013, the Europeana Fashion portal (www.europeanafashion.eu) will become available to the public for the first time. Europeana Fashion allows everyone to discover hundreds of thousands of fashion items from 19 leading European fashion and costume institutions on a single website.

The Europeana Fashion portal offers access to exquisite fashion objects – drawings, garments and accessories -, some of which have never been seen on the internet before. All come with detailed information written by experts from partnering institutions.

The availability of the portal marks the beginning of stage two of the Europeana Fashion portal which is being developed in three stages. In addition to ongoing development Europeana Fashion is actively seeking contributions from the public on how to improve the site. An easy-to-use feedback form is available on the website.

The results of the ongoing development and feedback will be used in the second version of the Europeana Fashion portal, set to be released in July 2014. A final version with more than 700,000 items will be launched in February 2015.

The **Europeana Fashion** project is coordinated by Fondazione Rinascimento Digitale.

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Notes for the Editors

Europeana Fashion partners

Fondazione Rinascimento Digitale (IT)
MoMu Antwerp (BE)
Internet Architects (BE)
Netherland Institute for Sound and Vision (NL)
Stockholms Universitet (SE)
Les Arts Décoratifs (FR)
Peloponnesian Folklore Foundation (EL)
Archivio Emilio Pucci (IT)
Centraal Museum Utrecht (NL)
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National Technical University of Athens
Royal Museums of Art and History (BE)
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